Percy Swint

Senior Product Designer, Ships Code with AI

plswint@gmail.com Torrance, CA percyswint.com (267) 456-6609

Summary of Experience: Product designer with 10+ years of experience. I build what I design. Designed Intuit for Education from scratch through launch. Then I designed, built and launched Prophitable, a live SaaS product for food manufacturers, as a solo founder using AI coding agents. I run research with real users, prototype in Figma or in code, and ship work that holds up in production.

EXPERIENCE

Founder & Product Designer @ Prophitable

Jan 2024 – Present

Live SaaS for small food and beverage manufacturers: costing, inventory, production, and an ordering portal for their wholesale buyers. Solo across research, design, front end, data and AI.

- Ran foundational research: interviews and Figma prototype usability tests with 5 food founders across 4 businesses ($10K–$700K revenue)
- Ran 4 pilots with working food businesses (two caterers, a jerky maker, a cookie dough brand). Led 11 recorded intake, walkthrough and validation sessions, and used their real order sheets and invoices as design inputs
- Turned pilot findings into shipped features. A weekly labor log was validated with a sticky-note mock before any code. The buyer ordering portal was modeled on a pilot's real Walmart order sheets
- Designed both sides of one order: the operator app (desktop, plus tablet for the production floor) and a self-service buyer portal with email-link sign-in and recurring orders
- Built AI features on Claude: a photo of a supplier receipt fills in a purchase order, and a spreadsheet of any layout becomes a full product catalog. Built a scored benchmark to choose models: Sonnet scored 0.988 and Haiku 0.852, so I kept Sonnet
- Built the product with an AI coding agent as my engineering partner: React/TypeScript and Supabase, 410 merged PRs, 3,700+ automated tests and CI checks
- Built a token-driven design system: Figma variables feed CSS and Tailwind, with 265 shared components in an auto-generated, lint-enforced registry
- Launched Feb 2026 with three Stripe subscription tiers and automated lifecycle emails. Ran small paid-ad and landing-page tests (~$360, ~1,200 clicks, 0 signups) and paused the channel based on that result

Senior Product Designer @ Intuit

Apr 2023 – Oct 2024, Feb 2025 – Jul 2026 (Contract, Rehired)

- Designed Intuit for Education from scratch, a free financial-literacy platform for high school teachers and students. Took it from greenfield to public release (Sep 2023) and national launch (Apr 2024)
- Grew to 1M+ users nationwide by 2024, with partnerships across school districts
- Owned the core teacher and student flows: catalog browsing, sign-up and sign-in, the course builder (playlists), assigning work, and student progress tracking
- Moderated research with teachers and students, and tested prototypes with them in each round, so their feedback shaped every release
- Worked with product, engineering and curriculum teams in a small team, from concept to shipped web app

SKILLS & SOFTWARE

Product Design
End-to-end flows, interaction and visual design, responsive web and native mobile (iOS/Android at Compass)

Research
Interviews, usability testing, pilot programs, field artifacts (real order sheets, invoices)

AI Prototyping and Building
Claude Code, VSCode, Figma; LLM features with benchmarks to measure accuracy

Front End & Data
React, TypeScript, Tailwind, Supabase/Postgres, Stripe

Design Systems
Figma variables > design tokens > coded components

EXPERIENCE

Senior Designer @ Pacific Life
Oct 2022 – Feb 2023 (Contract)

- Set design strategy and operating procedures for the global design team, and mentored junior designers
- Led research with internal staff and financial advisors, documenting their critical pain points
- Turned research into opportunities and validated them with early sketches and wireframes

Senior Product Designer @ Compass
Jul 2021 – Oct 2022 (Contract)

- Shipped enterprise features for real estate agents on web, iOS and Android, pairing with engineers through build
- Owned the design process from research to concept to shipping, in Figma
- Mapped user flows for happy paths and edge cases, and built mid- to high-fidelity prototypes for testing

Lead Product Designer @ Rocket Mortgage (Quicken Loans)
Apr 2021 – Jan 2022 (Contract)

- Designed an internal workflow tool that cut the team's existing workflow in half
- Ran user interviews, surveys and usability tests; delivered journey maps, information architecture and prototypes
- Advised on design-system practice, and scoped work against business OKRs with leadership

Visual Designer @ DocMagic
Jan 2020 – Feb 2021

- Designed B2B product UI end to end (flows, mockups, prototypes, component states) and the brand's art direction

Co–owner & Creative Designer @ Canelé Gourmet Pantry
Mar 2017 – Jan 2020

- Co-ran a B2B chocolate business with my wife. Owned brand, packaging, ecommerce and wholesale marketing
- Designed catalogs, packaging and promotional kits for wholesale partners
- Lived the problem Prophitable now solves: we couldn't say what a product cost to make, which led to the first Prophit costing spreadsheet

Senior Graphic Designer @ Plastpro
2015–2017

Designer & consultant @ Freelance
2013–2020

EDUCATION

The Pennsylvania State University
August 2007 – August 2011

Bachelor of Science Degree
Landscape Contracting Design-Build

Major Related Courses
Engineering Graphics, Business Management, Landscape Construction, Residential Planning